



Nuve Introduces New Cargo Protection Solution *Company Expands Product Line to Now Secure Cargo*

Austin, Texas (May 6, 2014) – Nuve, a leader in remote asset management and fraud prevention, today announced that it is adding to its IBM SmartCamp award-winning product offering by now securing transport cargo with the Nuve Cargo Protection System. This comprehensive solution helps to address the growing international issue of both fuel and cargo theft.

The Nuve Asset Protection System includes a lock, control unit and tight integration with the company's online Asset Protection Portal. The locks are installed inside cargo containers and provide an invisible method of securing assets. The portal provides remote control of the lock and enables other advanced operations such as the activation/deactivation of cabin door locks or the ignition. The Nuve method of installation offers a more reliable solution as there is no obvious, external lock. Nuve locks cannot be disabled externally and offer an enhanced alternative to external locks or traditional GPS monitoring systems. If thieves attempt to block the GPS signal the cargo stays protected because the lock will not open without an acknowledgment from the portal.

Key Features and Benefits:

- Installed inside the container – not visible
- Provides 4500 lbs of holding force
- Remains locked during power failure or a hijacking
- Automatically locked and unlocked via the Nuve Asset Protection Portal based on GPS coordinates (geo-fence)
- Can be remotely locked and unlocked by a customer support representative
- Forwards alerts and messages from the hardware sensors via Email or SMS
- Detects if the cargo doors are not fully closed

“The introduction of the Nuve cargo protection system represents the next logical step of evolution for Nuve’s product line”, said Antonio Arocha, Nuve CEO. “We are committed to developing innovative hardware sensors that enable advanced asset protection for our customers.”

About the Nuve Cargo Protection System

Nuve delivers an innovative, next-generation asset protection platform that incorporates tamper proof anti-theft sensors that are custom-designed for the transportation of fuel and cargo. Combined with a cloud-based monitoring platform, Nuve’s solution offers customers 24x7 protection of their assets and the ability to take automated corrective action such as sending alerts or remotely disabling the vehicle.

About Nuve

Nuve, Inc. is an international technology company focused on the emerging field of asset management and fraud prevention, providing organizations with fuel and cargo security, transparency and supply chain integrity from origin to destination. Using our patent-pending, tamper-proof sensors and physical security solutions combined with our real-time tracking technology, companies can improve their profitability by actively monitoring and protecting their valuable fuel and cargo assets anywhere in the world. Nuve’s research and development team capitalizes on its ability to solve difficult asset protection problems over a wide range of global business sectors. For additional information, please visit: www.nuve.us.