

Why just monitor your assets when you can protect them?

GPS monitoring providers only track the location and movement of vehicles. That approach leaves the actual assets unprotected and vulnerable to theft.

If you are tracking driver efficiency but not protecting your valuable assets you could be losing far more than several cents per mile.

Why Nuve?

The only comprehensive asset protection solution using custom-built sensors for both fuel and cargo theft. The Nuve solution also provides remote monitoring via web or mobile devices.

Solution Components:

- Fuel Protection System
- Cargo Protection System
- Asset Protection Portal
- Mobile app for iOS and Android
- Rules-based incident reporting
- Integration with existing GPS devices

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Organization

A food and beverage company located in Latin America with sales in excess of \$8B and over 600 company owned stores. The company owns a fleet of several hundred trucks and employs both full-time and part-time drivers.

Customer Challenge

The company was experiencing cargo theft and “leakage” in its Mexico division in excess of \$400,000 per year across its fleet. To fight back against this theft, the company previously tried utilizing magnetic sensors with little success. The thieves always seemed to be able to bypass the company’s anti-theft efforts. The company could track the driver’s location and routes using the GPS monitoring installed on the trucks, but could not be notified of any cargo theft attempts.

Solution

The Nuve Cargo Protection System was chosen for its comprehensive answer to a very expensive problem. Components of the system installed included smart locks that attach to the inside of the cargo doors with easy installation. These locks cannot be disabled from the outside, however they can be automatically locked and unlocked based on GPS coordinates. In addition, the locks can be remotely locked and unlocked by customer support representatives via the Nuve online monitoring portal.



The Nuve portal alerts management instantly of cargo theft attempts including location and time. This portal is available 24x7 and forwards alerts and messages from the hardware sensors via Email or SMS. Asset locations and movement can also be tracked and valid routes or geo-fence regions can be defined. Historical reporting and remote control for important operations such as activating/deactivating cabin door locks and enabling/disabling the ignition are also options.

Results

The solution was able to considerably reduce cargo theft. Within the first six months of deployment the Nuve system thwarted 30+ attempted thefts. Whenever a sensor is intentionally tampered with, both the location and time are recorded. This allows management to both react on a tactical basis to each incident while also analyzing summary reports each month to better optimize their training and processes.