



Nuve Achieves IBM's 'Ready For Cloud and Smarter Infrastructure' Certification

Solution offers IBM Tivoli Maximo customers an integrated option for fuel protection

Austin, Texas (March 18, 2014) – Nuve, a leader in remote asset management and fraud prevention, today announced that it has been awarded the “Ready for Cloud and Smarter Infrastructure” certification by IBM. Achieving this status demonstrates that Nuve’s solution meets or exceeds IBM compatibility criteria for customers seeking asset protection while transporting cargo or fuel.

The Importance of Anti-Theft and Asset Protection

Most asset monitoring products merely track the movement of vehicles while leaving the assets they transport unprotected and, therefore, vulnerable to theft. With more than \$39B in combined losses from cargo theft in the US and Mexico alone and with customer-reported incidences of fuel theft averaging more than \$700 per vehicle per month, merely tracking these important assets is not enough. Companies that attempt to add more protection via locks, zip ties, fuel level sensors or anti-siphoning devices often later realize these safeguards are easily overcome by thieves or unethical employees.

About the Nuve Asset Protection Solution

Nuve delivers an innovative, next-generation asset protection platform that incorporates tamper proof anti-theft sensors that are custom-designed for the transportation of fuel. Combined with a cloud-based monitoring platform, Nuve’s solution offers customers 24x7 protection of their assets and the ability to take automated corrective action such as sending alerts or remotely disabling the vehicle.

About IBM SmartCamp

Nuve was awarded the grand prize for IBM’s 2012 regional SmartCamp program in Mexico City. IBM SmartCamps are exclusive events aimed at identifying early stage entrepreneurs who are developing business ventures that align with IBM’s Smarter Planet vision. The Nuve asset protection solution is available from authorized resellers in the US and Mexico.

About Nuve

Nuve, Inc. is an international technology company focused on the emerging field of asset management and fraud prevention, providing organizations with fuel, transparency and supply chain integrity from origin to destination. Using our patent-pending, tamper-proof sensors and physical security solutions combined with our real-time tracking technology, companies can improve their profitability by actively monitoring and protecting their valuable fuel anywhere in the world. Nuve’s research and development team capitalizes on its ability to solve difficult asset protection problems over a wide range of global business sectors. For additional information, please visit: www.nuve.us.